# NEVER ALONE CANCER WALK 2025

🛛 Featuring Paws for a Cause 🐾 September 7, 2025 🌯 Selkirk, Manitoba

#### **About the Walk**

The Selkirk Never Alone Cancer Walk brings together families, businesses, and community members who want to make a difference for individuals affected by cancer. It's a chance to support loved ones, honour those we've lost, and show that no one has to face the journey alone. It's a day filled with connection and community.

When you sponsor the Never Alone Cancer Walk, you're doing more than just attaching your name to an event - you are making a meaningful impact for those who need it most.

Funds raised make it possible for Never Alone to provide immediate support, improve quality of life, and help ease the stress of a cancer diagnosis.

Every sponsor, every donor, and every volunteer makes this possible.



#### About NACF

The Never Alone Cancer Foundation was started by former Winnipeg Blue Bombers player Lyle Bauer after his own battle with cancer. Many people still remember Lyle—not just for football, but for what he did after. He turned his personal experience into something bigger: a way to help others who are going through the same fight. Although Lyle sadly passed away last year, his legacy continues.



Never Alone is a Manitoba-based organization offering direct, practical support to individuals affected by cancer. That means helping Manitobans through everything from help with groceries, parking costs, and bills—to small but important things like warm blankets during chemo, a brave barbie for a child during a difficult time, or just someone to talk to when it all feels overwhelming.

Never Alone is grassroots and focused. No red tape, no runaround—we show up when it's hard, and we help however we can. In the past year alone, we've supported over 600 individuals and families across the province. That work is only possible because people in the community continue to show up and give back.

Every event we run has one goal: to make sure no one faces cancer alone.

# 2025 Never Alone Walk Sponsorship Levels

## Hometown Hero Gold Sponsor - \$1,000

- Prominent logo placement on all walk signage
- Recognition as Gold Sponsor in event speeches
- Full-color logo in 2 Selkirk Record ads
- Featured logo on NACF website
- Logo + link on event fundraising website Selkirk Page
- Logo + link on event fundraising website Main Page
- Dedicated social media highlight

#### **Caring Hearts Silver Sponsor –** \$500

### Logo displayed on all walk signage

- Company name in 2 Selkirk Record ads
- Logo + link on event fundraising website - Selkirk Page
- Dedicated social media post

# **Looking Ahead**

#### Neighbour of Hope Bronze Sponsor -\$250

- Company name displayed on all walk signage
- Logo + link on event fundraising website -Selkirk Page
- Dedicated social media post

At the Never Alone Cancer Foundation, we're grassroots, local, and hands-on. We're close to the people we serve and the partners who help us serve them.

We are offering something real: a way for you and your team to walk alongside people in our community who are going through one of the hardest seasons of their lives.

If this sounds like the kind of work you'd be proud to be part of - let's connect.

## Matching Partner









#### **Contact Information:**

For further details please contact donna@nacf.ca or call 204-799-5891

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**Never Alone Cancer Foundation** Charity Tax #81050 8473 RR0001

